

What's New

Read all about the area's latest happenings

By Keith Loria

Award-Winning Design



Tobias Design is celebrating an honor from the website Houzz.com.

Tobias Design at 48 West Broad Street in Hopwell was recently the recipient of a “2014 Best of Houzz” Award by Houzz.com, the popular website for home remodeling and design. The Best Of Houzz award is given to photos that are the most popular among the more than 16 million monthly users on Houzz, known as “Houzzers,” who saved more than 230 million professional images of home interiors and exteriors to their personal “ideabooks.”

“This was an unexpected and wonderful distinction. Since anyone can post projects on Houzz this is one way professionals can truly be recognized for their work,” Lisa Tobias, owner of the design store, says. “It’s amazing to me how many people have seen and commented on this award and found us from greater distances as a result.”

While Ms. Tobias is unsure of the criteria on which Houzz chose their award winners, she believes it’s a combination of how frequently a designer posts, the number of positive reviews, and the speed in which designers address questions that are being asked about their pages.

Tobias Design offers full design service from concept to completion of kitchens, bathrooms, and any other spaces requiring cabinetry. It has several lines and price points of quality cabinetry and recently installed a new SieMatic Beaux Arts display.

“Our approach is always fresh, creative and reflects our clients’ unique needs and taste. Our process is defined and documented; minimizing unwanted surprises,” Ms. Tobias says. “We pride ourselves on our hand-holding approach to completing what could be an otherwise daunting process. It’s important to us that the

process is as enjoyable as the final product and that our clients walk away referring us to friends as a ‘Yes, because’ and not as a ‘Yes, but’ experience.”

An anniversary to remember

Gasior’s Furniture has been celebrating its 35th anniversary at 2152 Route 206 in Belle Meade throughout 2014, and this month will be adding to its efforts.

“We will be having a special sales event to show our appreciation to our customers for their 35 years of support, which will include some of the greatest savings we have ever offered,” says Todd Gasior, the store’s owner. “We are also very excited about the redesign and re-launch of our website. It is going to be a much more ‘user friendly’ site wherein customers will be able to search and view every product we offer. Each piece will have a detailed description, dimensions, and the finishes offered, with the capability to search by category, manufacturer, style, size, etc. You will even be able to view fabrics on the actual piece of furniture.”

Mr. Gasior says the secret to lasting so long is first and foremost providing the highest level of customer service.

“We are very fortunate in that our customers are truly a pleasure to work with,” he says. “Secondly, the quality and selection of products we carry combined with the Interior Design Services we provide; both are essential parts of what sets Gasior’s apart from other retailers.”

Customers can utilize Gasior’s design services for everything from selecting a simple piece of furniture to designing an entire room or house, including furniture, accessories, fabrics, carpeting, lighting, wall coverings, floor plans and custom window treatments.

True value comes to Montgomery

True Value Hardware has long believed that building empowering relationships with its customers, retailers and associates is the foundation of success. That philosophy will continue in its newest store, which has opened at 1325 Route 26 in Skillman. As a second-generation hardware store, owners Bert and Tom Nemeč bring over 60 years of experience and product knowledge.

“Montgomery was chosen as a new location to not only bring a much-needed



Gasior’s Furniture is marking its 35th anniversary with special sales in October.

hardware store to local shoppers, but to also serve the community with expert advice and a broad selection of products,” says Christopher Carbone, manager of the store. “Our focus is to bring great service to local residents, with a family-first attitude.”

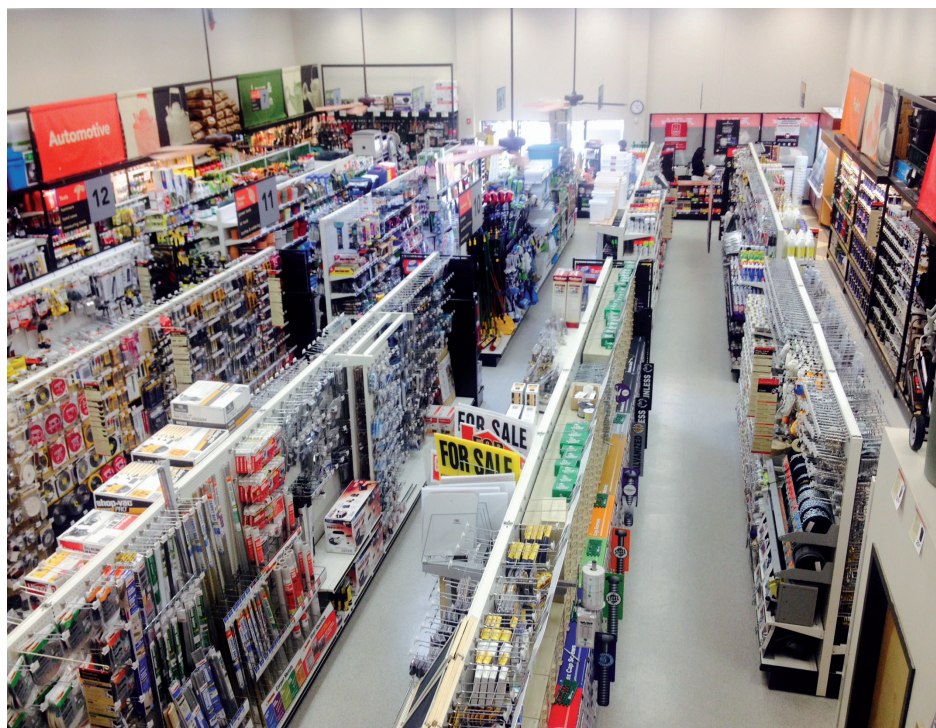
The store will have its Grand Opening event the first weekend of October.

“We will be having food, and chances to win fantastic prizes,” Mr. Carbone says. “We also will be having a dunk for charity set up for Montgomery EMS. It will be a

great chance to come in and check out the new store, and pick up some unbelievable deals.”

According to Mr. Carbone, most of the store’s employees reside in Montgomery Township, including several Montgomery High School students, and being part of the community is important to the company.

“With a great selection and east-to-shop layout, Montgomery True Value is everything you expect from a hardware store and so much more,” he says. “Along with



True Value is offering hardware needs at its new location in Montgomery.

a large selection of core hardware, we also have Weber Grills, Benjamin Moore Paint, and offer a wide variety from Lock rekeying, Screen, window and lamp repair. Our goal is to service the community and bring a quality unlike any other for all their hardware needs."

So stop by and say hello, and see what your new neighborhood hardware store has to offer!

For more information, visit its website at www.montgomerytruevalue.com, and like its facebook page at www.facebook.com/montgomerytruevalue.

Halter's Cycles opens in Montgomery Township

Halter's Cycles has relocated from Monmouth Junction to a re-purposed and remodeled store in the cornerstone location of Montgomery Shopping Center on Route 206 in Skillman.

"We were at the end of our lease and it became clear to me over the last few years that we were drawing more from the Princeton, Hopewell, Pennington area and less from those where we were, so we just figured we would bring the bike shop

to them," says James Fenton, owner of the store. "This has really given us the opportunity to be more in contact with our customers and closer to local cycling routes and mountain biking destinations."

The new store has been extensively refitted with reclaimed materials that emphasize Halter's commitment to sustainable business by The Historic Building Company of Lambertville. It features beams and woodwork rescued from a local Rocky Hill barn to produce a unique look and experience for the customer.

Halter's offers an extensive inventory of quality cycles, accessories and apparel for everyone from children and canal path cruisers to recreational and competitive riders.

"We specialize in performance bicycles, and cater to enthusiasts," Mr. Fenton says. "Every customer's requirement is unique and we strive to find solutions that are appropriate for anyone. We always ensure the bikes we sell are the right size and will do the job the purchaser wants."

The store also has extensive workshop facilities and can undertake any job on a quality bike from annual tune-ups and flat

fixes to complete overhauls.

"Each member of my staff is an avid cyclist and our interests cover the whole range of cycling activity from leisure and utility cycling to competing at the highest level," Mr. Fenton says. "Every bike and accessory from our extensive inventory has been tested by us and our loyal customers. We only sell what works."

The store is open from 11 a.m. to 7 p.m. Monday through Friday and 10 a.m. to 5 p.m. on Saturday.

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